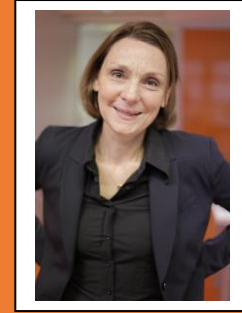


Hella Ithurbide
Senior Teaching Fellow
Course Coordinator
German Language Team



SHORT PERSONAL PROFIL

Hella Ithurbide is a German lecturer and course coordinator in Bachelor and Master programs.

Graduated in Business Administration - Fachhochschule Düsseldorf, Germany, in 1993 (University of applied sciences 'Finance/ accounting option') -, she currently teaches in various Bachelor's and Master's classes (Iéseg since 2009, ESSEC Business School since 2012) as well as an elective on riskmanagement at ESSEC.

Her transdisciplinary-related activities encourage students to become future managers in an intercultural environment focused especially on international careers in one of the 'Big Four' accounting firms in Germany.

STRENGTHS AND GOALS

Enthusiasm and passion, dedication and discipline for innovative projects and programs with a business focus in the interdisciplinary field form the basis of my professional activity as part of the German team. Outgoingness and a combination of skills make me an intermediary between the university and the professional world. Seek challenges, encourage students to become future managers in an intercultural environment, stimulate my motivation for ideas and initiatives.

STUDIES

1993 – FACHHOCHSCHULE DÜSSELDORF, GERMANY

GRADUATE IN BUSINESS ADMINISTRATION

University of applied sciences 'Finance/ accounting option' with a study focus on audit

Dissertation: The auditor's report on the economic situation in the context of his professional activities

PROFESSIONEL EXPERIENCE (in the higher education sector)



IESEG School of Management, Lille/Paris
Since 2009, Paris campus

German Senior Teaching Fellow – course coordinator BA and MA programs – permanent staff
Management and development of course programs - Leadership of teaching teams

- 1st year to Master's program Intermediate level PGE
- Master apprenticeship programs

2015/16 'Vision 2025' Teamwork for the léseg Strategy

- ❖ 'Best Place to Work' - consolidation of the Paris campus via a new building

10/ 2017 GEM&L (Groupe d'Etudes en Management et Langage)

- ❖ presentation 'Interdisciplinary language teaching' given at the conference held at léseg

Since 2017 Partnership with KPMG Germany

- ❖ placement of internships, mentoring students, regular meetings and updates with KPMG
- ❖ submission of interdisciplinary proposals => agreements and joint organisation

02/2019 Pilot project towards 'Interdisciplinary Teaching and Learning at léseg' => approved by the academic committee

- ❖ Pilot Project between the Marketing and the German language department – initially structured for September 2019 - Interdisciplinary course that combines a business subject with a foreign language project - Theory practice and oral presentation

02/2021 Interdisciplinary event

- ❖ 'léseg/KPMG case study M&A transactions between France and Germany'

09/2021 European Day of Languages at léseg – Journée Européenne des Langues

- ❖ Round table on the importance of languages in business

10/2022 'Integrating companies in language courses'

- ❖ 'International career Audit/Consulting KPMG' => guest speakers KPMG Germany and France



ESSEC Business School, Paris La Défense/ Cergy Pontoise/ Singapour/ Rabat
Since 2012, Cergy Pontoise campus

German Teacher

Contribution and development to course programs with focus on economic topics

- 'Grande Ecole' Pré-Master courses
- Elective Master courses
- Teaching in Bachelor BBA and Master programs ESSEC 'Grande Ecole'

05/2021 Interdisciplinary event

- ❖ 'ESSEC/KPMG case study M&A transactions between France and Germany'

03/2022 Interdisciplinary elective course

- ❖ 'Riskmanagement' development and teaching of an elective course with integrated case study

*'ESG' provided by KPMG Germany – organization and implementation of two events:
establishing contacts and presentations of group results*