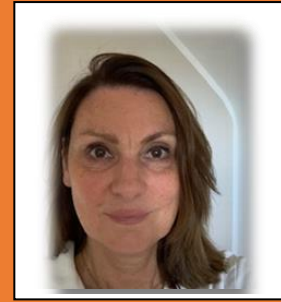






Hella Ithurbide
Senior Teaching Fellow
Course Coordinator
German Language Team



CONTACT

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PERSONAL PROFIL AND STRENGTHS

Enthusiasm and passion, dedication and discipline for innovative projects and programs with a business focus in the interdisciplinary field form the basis of my professional activity as part of the German team. Outgoingness and a combination of skills make me an intermediary between the university and the professional world. Seek challenges, encourage students to become future managers in an intercultural environment, stimulate my motivation for ideas and initiatives.

LANGUAGES

German - Mother tongue
French – Fluent
English – B2

IT SKILLS

Word, Powerpoint, Outlook, Padlet, Zoom, Moodle

HOBBIES

Tennis in competition for 18 years => *Engagement, team spirit, conviviality*
Fitness and Hiking => *Physical and mental strengthening, relaxation, wellbeing*
Reading German literature and selected press => *emotional intelligence, questioning things*

FORMATION

1993 – FACHHOCHSCHULE DÜSSELDORF, GERMANY GRADUATE IN BUSINESS ADMINISTRATION

*University of applied sciences 'Finance/ accounting option' with a study focus on audit
Dissertation: The auditor's report on the economic situation in the context of his professional activities*

2007 and 2004– FRENCH EDUCATION AUTHORITY OF VERSAILLES, FRANCE

Habilitation to teach a modern language (English 2007; German 2004) in primary schools

PROFESSIONEL EXPERIENCE



IESEG School of Management, Lille/Paris
Since 2009, Paris campus

German Senior Teaching Fellow – course coordinator BA and MA programs – permanent staff **Management and development of course programs - Leadership of teaching teams**

- 1st year to Master's program Intermediate level PGE
- Master apprenticeship programs

2015/16 'Vision 2025' Teamwork for the léseg Strategy

- ❖ 'Best Place to Work' - consolidation of the Paris campus via a new building

10/ 2017 GEM&L (Groupe d'Etudes en Management et Langage)

- ❖ presentation 'Interdisciplinary language teaching' given at the conference held at léseg

Since 2017 Partnership with KPMG Germany

- ❖ placement of internships, mentoring students, regular meetings and updates with KPMG
- ❖ submission of interdisciplinary proposals => agreements and joint organisation

02/2019 Pilot project towards 'Interdisciplinary Teaching and Learning at léseg' => approved by the academic committee

- ❖ Pilot Project between the Marketing and the German language department – initially structured for September 2019 - Interdisciplinary course that combines a business subject with a foreign language project - Theory practice and oral presentation

02/2021 Interdisciplinary event

- ❖ 'léseg/KPMG case study M&A transactions between France and Germany'

09/2021 European Day of Languages at léseg – Journée Européenne des Langues

- ❖ *Round table on the importance of languages in business*

10/2022 'Integrating companies in language courses'

- ❖ 'International career Audit/Consulting KPMG' => guest speakers KPMG Germany and France



ESSEC Business School, Paris La Défense/ Cergy Pontoise/ Singapour/ Rabat
Since 2012, Cergy Pontoise campus

German Teacher (contract status CDI)

Contribution and development to course programs with focus on economic topics

- 'Grande Ecole' Pré-Master courses

- Elective Master courses
- Teaching in Bachelor BBA and Master programs ESSEC 'Grande Ecole'

05/2021 Interdisciplinary event

- ❖ 'ESSEC/KPMG case study M&A transactions between France and Germany'

03/2022 Interdisciplinary elective course

- ❖ '*Riskmanagement*' development and teaching of an elective course with integrated case study 'ESG' (environmental, social, governance) provided by KPMG Germany – organization and implementation of two events: establishing contacts and presentations of group results (one month later)

ESEO (Ecole Supérieure d'Ingénieur Paris) and FLD (Faculté libre de Droit Paris)

09/2011-05/2014 German teacher (contract status CDD)

FRENCH EDUCATION AUTHORITY OF VERSAILLES, FRANCE - EDUCATION NATIONALE, Rectorat de Versailles

10/2002-10/2012 Modern language (German and English) teacher and teacher trainer (contract status CDD)

LINGUA INSTITUT Paris, France

05/2008 -12/2009 Professional Language training – German teacher trainer (contract status CDD)

KPMG Audit La Défense Paris

09/1995 -08/1997 Financial Auditor – Audit in charge of company accounts – main sectors: industry

KPMG Audit Düsseldorf, Germany

09/1993-08/1995 Financial assistant auditor of company accounts – main sectors: industry